

ADVERTISING IN THE HANDBELL MUSICIANS OF AMERICA AREA 11 e-NEWSLETTER

The Area 11 e-Newsletter is dedicated to informing our membership about educational events, programs, and vendor information dedicated to the art of handbell and handchime ringing. The e-Newsletter is published twelve (12) times a year and is posted on the Area 11 web site. All Area 11 members who have provided an e-mail contact are advised when a new newsletter is available on the Area Web Site. Copies are also archived on the web site at www.area11.org

Advertising is accepted from vendors, performance groups and individuals as well as for performance and educational events not directly sponsored by Area 11. Rates and publication specifics are provided below.



Current Advertising Rates per publication:

Eighth page – horizontal (2.75" H x 4.25" W) \$12.50

Eighth page – vertical (4.25" H x 2.75" W) \$12.50

Quarter page – vertical only (5.50" H x 4.25" W) \$25.00

Half page – horizontal (5.50" H x 8.50" W) \$50.00

Half page – vertical (8.50" H x 5.50" W) \$50.00

Full Page – (8.5" W x 11.00" H) \$100.00

Schedule

All ad copy must be received by the 20th of each month in order to appear in the following month's edition.

Media

There are 2 options for submission. Ads may be submitted in either black/white or color and must be in either .jpeg or .tif format. Send your file electronically to ssparlin@dakotacom.net or 'snail mail' to Sharon Sparlin, 9151 E Showcase Lane, Tucson, AZ 85749. Your ad will be hyper-linked to your website. *Please Note: Ad size may need to be adjusted.*

Payment

Make checks payable to **AGEHR AreaXI** and mail to Sharon Sparlin, 9151 E Showcase Lane, Tucson, Arizona 85749. Questions can be sent to Sharon Sparlin at ssparlin@dakotacom.net or by calling at 520-760-0200.